

附件：

陕西高等学校人文社会科学研究优秀成果推荐项目
公示材料

成果名称	Urban–Rural Integration Empowers High-Quality Development of Tourism Economy: Mechanism and Empirical Evidence,（城乡融合赋能旅游经济高质量发展：影响机制与经验证据）
成果完成单位	西京学院
成果类型	论文
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成果简介	<p>城乡融合在中国政策演变中已成为推动旅游经济高质量发展有效途径。文章运用近十年中国省级面板数据，基于多维指标测算旅游经济高质量发展水平，实证分析城乡融合赋能旅游经济高质量发展的影响机制。研究发现：城乡融合总体上对旅游经济高质量发展具有正向赋能作用；中、东部地区城乡融合对旅游经济高质量发展的赋能作用显著，对西部地区的作用尚不明显；中介效应分析显示，城乡融合通过提高居民收入水平赋能旅游经济高质量发展，存在部分中介作用，而城乡融合并未通过技术创新赋能旅游经济高质量发展，存在遮掩作用。从统筹城乡融合赋能旅游经济高质量发展之间的协调关系、促进城乡要素双向流动与旅游供需双向升级等方面提出相应对策建议。</p> <p>Urban–rural integration has become an effective way to promote the high-quality development of the tourism economy in China’s policy evolution. Based on provincial panel data for China for the last ten years, this paper measured the high-quality-development level of the tourism economy based on multi-dimensional indicators, including by empirically analyzing the influence mechanisms in urban–rural integration. We found that urban–rural integration has a positive</p>

	<p>empowering effect on the high-quality development of the tourism economy as a whole, with the integration of urban and rural areas in the central and eastern regions playing a considerable role; however, its role in the western region is not obvious. This was shown through an analysis of the mediating effect by which urban–rural integration empowers the high-quality development of the tourism economy by improving residents’ income levels. However, urban–rural integration does not empower the high-quality development of the tourism economy through technological innovation, which instead has a covering effect. This paper makes suggestions on three levels: country, region, and enterprise. Firstly, at the national level, we suggest strengthening the overall planning for the high-quality development of the tourism economy, as well as improving its construction system. Secondly, at the regional level, governments at all levels should emphasize the functional differences between urban and rural areas and regional characteristics. Finally, at the enterprise level, enterprises in the western region should seize the opportunities provided by urban–rural integration.</p>
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